



# FOUR SEASONS PARKWAY RUN & WALK

Benefiting Cancer Research at The Children's Hospital of Philadelphia

## Fundraising at Work

One sure fire way to increase your fundraising totals is to get your company and co-workers involved! Here are some easy and fun ways to raise even more funds for the Four Seasons Parkway Run/Walk for Children's Cancer Research:

**Dress Down Days:** Many businesses let their employees dress down for the day in return for a minimum donation. This can also be used at school's where the students are required to wear uniforms. Those making a donation receive a sticker to wear that says: "I'm dressed down for a good cause."

**Bagel Sales:** Talk to a local vendor and ask them for a discount on bagels if you buy a few dozen each Friday. Sell the bagels at and donate the profits to the Four Seasons Parkway Run/Walk for Children's Cancer Research.

**Brown Bag Lunch Day:** Everyone brings their lunch to work and donates the money they would have spent for lunch to the Four Seasons Parkway Run/Walk fund.

**Fifty/Fifty:** Hold 50/50 drawings at your place of business. Everyone loves to win money. Sell chances and the winner gets half of the money collected and the other half goes to your team's Four Seasons Parkway Run/Walk fund.

**Parking Space Auction:** Ask your company's president if he/she would give up their parking spot for a day. Sell the parking spot to the highest bidder.

**Raffle off a day off:** Ask your boss to donate a day-off from work. Sell raffle tickets to your co-workers.

**Bake Sales:** Hold a Friday bake sale so employees have treats for the weekend. Ask for items to be wrapped attractively so they could be given as gifts.

**Photo Contest:** Hold a "stumper" photo contest. Ask employees to bring a baby or childhood photo of themselves that they believe no one can identify. Ask for a donation to make a guess. Give winners a contributed prize.

**Delicious Monday Mornings:** Work out an arrangement with your employer to make flavorful French Vanilla or Hazelnut coffee in place of regular coffee every Monday and request a dollar donation for a steamy cup from co-workers. Include a sign that explains the Four Seasons Parkway Run/Walk for Children's Cancer Research.

**Taste of the Day:** Decide on a food theme (Delicious Desserts, Mexican Madness, Incredible Italian, etc.). Have individuals bring their favorite themed dish and charge guests \$5 for all you can eat!

**Jelly Bean Contest:** Display a large jar full of jelly beans and have each employee for a donation make a guess. Winner wins a prize that is donated or the big jar of jelly beans! All donations go toward your team fundraising.

**Sports Tournaments:** Set up challenge matches between individuals or departments for basketball, softball, football, or any sport. Ask for a donation as an entry fee and admission fee. Ask for contributions in exchange for refreshments at the event.